

ANNUAL WOAI RADIOTHON FOR ELF LOUISE

PLANS ARE UNDERWAY FOR THE ANNUAL WOAI RADIOTHON FUNDRAISER FOR ELF LOUISE ON NOVEMBER 30 AND DECEMBER 1, 2012.

THIS WILL BE THE 18TH YEAR THAT CLEAR CHANNEL RADIO STATION WOAI HAS PROVIDED THE SINGLE MOST IMPORTANT FUNDRAISER FOR THE ELF LOUISE CHRISTMAS PROJECT.

IN THOSE 17 YEARS, WOAI HAS RAISED \$2,946,976 WHICH IS USED BY ELF LOUISE FOR PURCHASING, WRAPPING AND DELIVERING CHRISTMAS PRESENTS TO CHILDREN IN LESS FORTUNATE FAMILIES IN THE SAN ANTONIO AREA. IN FACT ELF LOUISE DELIVERED PRESENTS TO OVER 19,000 CHILDREN IN 5,680 FAMILIES IN 2011.

THE RADIOTHON, WHICH TAKES PLACE AT NORTH STAR MALL, TAKES PLEDGES ON THE FIRST FRIDAY AND SATURDAY OF DECEMBER EACH YEAR. IN ADDITION, WOAI RUNS A SILENT AUCTION ON-LINE AND OBTAINS SPECIAL GUESTS FROM THE COMMUNITY TO DO LIVE APPEARANCES AND FUNDRAISING CHALLENGES.

WE WANT TO THANK WOAI FOR THE TREMENDOUS SUPPORT THEY HAVE SHOWN OUR PROJECT OVER THE YEARS AND INVITE EVERYONE TO TUNE INTO RADIO 1200 WOAI AND PARTICIPATE IN THE ANNUAL RADIOTHON.